What Do You Think of This Work?

"No brushes or stencils, just spray", by David Walker
Art Museum Analytics
Is it possible to quantify art?

Problem: Museum curators wish to quantify interest in art pieces

Min. Solution: What low-cost sensor solutions are needed to track time spent in front of an art piece?

Motivation: Want to quantitatively inform decisions about the value of art, the placement of pieces within a gallery, future installations

Target Market: Museum curators and gallery owners
RFID Nametags

Wirelessly upload data

Collect and analyze data with GUI

face tracking technology

Record number of visitors and amount of time spent viewing the piece